

one19DESIGN

CARY
DUNLAP

CONTACT

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carydunlap.com

EDUCATION

BA, GRAPHIC DESIGN

University of Maryland
Global Campus

AA, IT/WEB DESIGN

University of Phoenix

EXPERTISE

Web Design

Graphic Design

Front-end Development

WordPress Development

Content Management

Brand Development

Copy-writing, Editing

SEO Management

Social Media

Adobe CC

Microsoft Office

PROFILE

Thoughtful design/development professional with many years of experience creating successful websites and marketing materials. Talented designer, gifted writer, and expert front-end developer with clear understanding of modern technologies and best design practices. Experienced WordPress developer. Expert at typography, composition, color management, point-of-sale design, corporate ID, CMYK advertising, and large format signage. Passionate about clean, organized, responsive, easy-to-use interfaces.

PROFESSIONAL EXPERIENCE

MARKETING MANAGER, STATE OF WYOMING

Wyoming Department of Education & State Library, Cheyenne, WY
September 2012–present

Oversee website design/development and graphic design

- Design and develop agency websites, marketing landing pages;
- Design ads, logos, directories, flyers, banners, signage, brochures;
- Establish and direct social media strategy;
- Design trade show/conference graphics, booth kits and signage;
- Establish brand and content standards for agency communications;
- Write/edit public-facing content, program material, media releases;
- Create custom HTML email campaigns via Constant Contact.

UI DESIGNER, FRONT-END DEVELOPER

Penton Media, Fort Collins, CO

June 2010–August 2012

Responsible for interface and marketing design, front-end development

- Designed, developed user interfaces for Penton magazine websites;
- Designed print and web elements, ads, banners, logos, corporate ID;
- Managed content via CMS, built on customized DotNetNuke platform.

DESIGNER, FRONT-END DEVELOPER

Group Publishing, Loveland, CO

June 1999–December 2009

Responsible for interface and marketing design, front-end development

- Designed/developed websites, marketing landing pages;
- Designed ads, logos, flyers, banners, signage, and brochures;
- Created custom HTML email campaigns using OAS Exact Target.